

ORDER



KSJV

Orders	Order / Rev:	<u>100315</u>	
	Alt Order #:	<u>06809944</u>	
	Product Desc:	<u>NRSC 2012</u>	
	Estimate:		
	Flight Dates:	<u>10/24/12 - 10/30/12</u>	Primary AE:
	Original Date / Rev:	<u>10/17/12 / 10/17/12</u>	Sales Office:
	Order Type:	<u>GENERAL</u>	Sales Region:
Agency	Name:	<u>Nebo Media, Inc.</u>	
	Buying Contact:		
	Billing Contact:		
		<u>1023 31st St. NW</u>	Billing Type:
		<u>Washington, D.C. 20007</u>	<u>Cash</u>
			Billing Calendar:
			<u>Broadcast</u>
			Billing Cycle:
			<u>EOM/EOC</u>
			Agency Commission:
			<u>15%</u>
Advertiser	Name:	<u>National Republican Senatorial Comm</u>	
	Demographic:	<u>A35+</u>	
	Product Codes:	<u>PLI2,PLI1</u>	
	Priority:	<u>SELECT PRIORITY CODE</u>	
	Revenue Codes:	<u>POLITICAL/AGY, PISSED, GEN</u>	
		New Business Thru:	
		Order Separation:	<u>00:05:00</u>
		Advertiser External ID:	
		Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	76	\$58,600.00	\$49,810.00
10/29/12	10/30/12	39	\$24,850.00	\$21,122.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	76	\$58,600.00	\$49,810.00	0.00
November 2012	39	\$24,850.00	\$21,122.50	0.00
Totals	115	\$83,450.00	\$70,932.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Amy McCreary Start Of Order - End Of Order 100%

Order Share

KSJV	31%	\$83,450.00
Market	100%	\$269,193.55

Competitive Share

CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	31%	\$83,450.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$45,762.90
KTUD	1%	\$2,691.94
KVVU	17%	\$45,762.90
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$8,075.81

Order / Rev: 100315
 Alt Order #: 06809944
 Flight Dates: 10/24/12 - 10/30/12

Advertiser: National Republican Senatorial Committee
 Product Desc: NRSC 2012
 Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSNV	10/24/12	10/26/12	M-F 6-7a WakeUp w/Wagners		6-7a	--WTF--	:30	3	\$700.00	1	0.00	NM	3	\$2,100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12	--WTF--			3	\$700.00			0.00					
2	KSNV	10/29/12	10/30/12	M-F 6-7a WakeUp w/Wagners		6-7a	MT-----	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	MT-----			2	\$700.00			0.00					
3	KSNV	10/29/12	10/30/12	Today Show	CM	658a-9am	MT-----	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	MT-----			4	\$900.00			0.00					
4	KSNV	10/24/12	10/26/12	Today Show	CM	658a-9am	--WTF--	:30	6	\$900.00	1	0.00	NM	6	\$5,400.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12	--WTF--			6	\$900.00			0.00					
5	KSNV	10/24/12	10/26/12	M-F Today Show II 3rd HCM		9-10a	--WTF--	:30	3	\$425.00	1	0.00	NM	3	\$1,275.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12	--WTF--			3	\$425.00			0.00					
6	KSNV	10/29/12	10/30/12	M-F Today Show II 3rd HCM		9-10a	MT-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	MT-----			2	\$425.00			0.00					
7	KSNV	10/29/12	10/30/12	M-F Today Show III 4th HCM		10am-11am	MT-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	MT-----			2	\$325.00			0.00					
8	KSNV	10/24/12	10/26/12	M-F Today Show III 4th HCM		10am-11am	--WTF--	:30	3	\$325.00	1	0.00	NM	3	\$975.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12	--WTF--			3	\$325.00			0.00					
9	KSNV	10/24/12	10/26/12	Rachael Ray	CM	11am-12pm	--WTF--	:30	6	\$325.00	1	0.00	NM	6	\$1,950.00
RR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12	--WTF--			6	\$325.00			0.00					
10	KSNV	10/29/12	10/30/12	Rachael Ray	CM	11am-12pm	MT-----	:30	4	\$325.00	1	0.00	NM	4	\$1,300.00
RR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	MT-----			4	\$325.00			0.00					
11	KSNV	10/29/12	10/30/12	Noon News	CM	12-1230pm	MT-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	MT-----			2	\$425.00			0.00					
12	KSNV	10/24/12	10/26/12	Noon News	CM	12-1230pm	--WTF--	:30	3	\$425.00	1	0.00	NM	3	\$1,275.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12	--WTF--			3	\$425.00			0.00					
13	KSNV	10/24/12	10/26/12		CM	1230-1p	--WTF--	:30	3	\$325.00	1	0.00	NM	3	\$975.00

Order / Rev: 100315
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 Flight Dates: 10/24/12 - 10/30/12

Advertiser: National Republican Senatorial Committee
 Product Desc: NRSC 2012
 Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Agenda 1230pm											
The Agenda 1230pm															
AGENDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>									
		Week: 10/22/12	10/28/12	-- WTF--		3	\$325.00								
14	KSNV	10/29/12	10/30/12	The Agenda 1230pm	CM	1230-1p	MT-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
The Agenda 1230pm															
AGENDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>									
		Week: 10/29/12	11/04/12	MT-----		2	\$325.00								
15	KSNV	10/29/12	10/30/12	The Doctors	CM	2pm-3pm	MT-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
The Doctors															
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>									
		Week: 10/29/12	11/04/12	MT-----		2	\$325.00								
16	KSNV	10/24/12	10/26/12	The Doctors	CM	2pm-3pm	-- WTF--	:30	3	\$325.00	1	0.00	NM	3	\$975.00
The Doctors															
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>									
		Week: 10/22/12	10/28/12	-- WTF--		3	\$325.00								
17	KSNV	10/24/12	10/26/12	Dr. Phil	CM	3-4p	-- WTF--	:30	6	\$450.00	1	0.00	NM	6	\$2,700.00
Dr Phil															
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>									
		Week: 10/22/12	10/28/12	-- WTF--		6	\$450.00								
18	KSNV	10/29/12	10/30/12	Dr. Phil	CM	3-4p	MT-----	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00
Dr Phil															
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>									
		Week: 10/29/12	11/04/12	MT-----		4	\$450.00								
19	KSNV	10/29/12	10/30/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MT-----	:30	2	\$700.00	2	0.00	NM	2	\$1,400.00
(4PM NEWS (1 hour))															
NWES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>									
		Week: 10/29/12	11/04/12	MT-----		2	\$700.00								
20	KSNV	10/24/12	10/26/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	-- WTF--	:30	3	\$700.00	2	0.00	NM	3	\$2,100.00
(4PM NEWS (1 hour))															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>									
		Week: 10/22/12	10/28/12	-- WTF--		3	\$700.00								
21	KSNV	10/24/12	10/26/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	-- WTF--	:30	3	\$700.00	2	0.00	NM	3	\$2,100.00
(4PM NEWS (1 hour))															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>									
		Week: 10/22/12	10/28/12	-- WTF--		3	\$700.00								
22	KSNV	10/29/12	10/30/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MT-----	:30	2	\$700.00	2	0.00	NM	2	\$1,400.00
(4:30 PM-5:00 PM)															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>									
		Week: 10/29/12	11/04/12	MT-----		2	\$700.00								
23	KSNV	10/29/12	10/30/12	M-F Early News	CM	5-630p	MT-----	:30	2	\$1,100.00	2	0.00	NM	2	\$2,200.00
M-F Early News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>									
		Week: 10/29/12	11/04/12	MT-----		2	\$1,100.00								
24	KSNV	10/24/12	10/26/12	M-F Early News	CM	5-630p	-- WTF--	:30	3	\$1,100.00	2	0.00	NM	3	\$3,300.00
M-F Early News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>									
		Week: 10/22/12	10/28/12	-- WTF--		3	\$1,100.00								
25	KSNV	10/24/12	10/26/12		CM	657-730p	-- WTF--	:30	3	\$1,200.00	2	0.00	NM	3	\$3,600.00

Order / Rev: 100315
 Alt Order #: 06809944
 Flight Dates: 10/24/12 - 10/30/12

Advertiser: National Republican Senatorial Committee
 Product Desc: NRSC 2012
 Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Jeopardy											
				M-F Jeopardy											
				JEP											
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 10/22/12	10/28/12	-- WTF--		3	\$1,200.00			0.00					
26	KSNV	10/29/12	10/30/12	M-F Jeopardy	CM	657-730p	MT-----	:30	2	\$1,200.00	2	0.00	NM	2	\$2,400.00
				M-F Jeopardy											
				JEP											
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 10/29/12	11/04/12	MT-----		2	\$1,200.00			0.00					
27	KSNV	10/29/12	10/30/12	M-F Wheel	CM	730-758pm	MT-----	:30	2	\$1,200.00	2	0.00	NM	2	\$2,400.00
				M-F Wheel of Fortune											
				WHEEL											
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 10/29/12	11/04/12	MT-----		2	\$1,200.00			0.00					
28	KSNV	10/24/12	10/26/12	M-F Wheel	CM	730-758pm	-- WTF--	:30	3	\$1,200.00	2	0.00	NM	3	\$3,600.00
				M-F Wheel of Fortune											
				WHEEL											
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 10/22/12	10/28/12	-- WTF--		3	\$1,200.00			0.00					
29	KSNV	10/24/12	10/26/12	M-F News 3 at Eleven	CM	11pm-1135pm	-- WTF--	:30	3	\$1,100.00	2	0.00	NM	3	\$3,300.00
				M-F News 3 at Eleven											
				NEWS											
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 10/22/12	10/28/12	-- WTF--		3	\$1,100.00			0.00					
30	KSNV	10/29/12	10/30/12	M-F News 3 at Eleven	CM	11pm-1135pm	MT-----	:30	2	\$1,100.00	2	0.00	NM	2	\$2,200.00
				M-F News 3 at Eleven											
				NEWS											
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 10/29/12	11/04/12	MT-----		2	\$1,100.00			0.00					
31	KSNV	10/29/12	10/30/12	The Tonight Show	CM	1135p-1237a	MT-----	:30	2	\$450.00	2	0.00	NM	2	\$900.00
				Tonight Show											
				TON SHOW											
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 10/29/12	11/04/12	MT-----		2	\$450.00			0.00					
32	KSNV	10/24/12	10/26/12	The Tonight Show	CM	1135p-1237a	-- WTF--	:30	3	\$450.00	2	0.00	NM	3	\$1,350.00
				Tonight Show											
				TON SHOW											
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 10/22/12	10/28/12	-- WTF--		3	\$450.00			0.00					
33	KSNV	10/24/12	10/24/12	Wed PR 9-10p	CM	9-10pm	-- W----	:30	1	\$2,200.00	3	0.00	NM	1	\$2,200.00
				Wednesday Prime 9-10pm											
				PRIME											
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 10/22/12	10/28/12	-- W----		1	\$2,200.00			0.00					
35	KSNV	10/27/12	10/27/12	News 3 Sunrise - SATURDAY	CM	6a-7a	-----S-	:30	1	\$350.00	1	0.00	NM	1	\$350.00
				News 3 Sunrise SATURDAY											
				NEWS											
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 10/22/12	10/28/12	-----S-		1	\$350.00			0.00					
36	KSNV	10/27/12	10/27/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$600.00	2	0.00	NM	1	\$600.00
				Saturday Today											
				SAT TODAY											
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 10/22/12	10/28/12	-----S-		1	\$600.00			0.00					
37	KSNV	10/27/12	10/27/12	News 3 Today - SATURDAY	CM	9am-930am	-----S-	:30	1	\$500.00	1	0.00	NM	1	\$500.00
				News 3 Today - SAT											
				NEWS											
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 10/22/12	10/28/12	-----S-		1	\$500.00			0.00					
38	KSNV	10/24/12	10/26/12		CM	630-657pm	-- WTF--	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00

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Advertiser: National Republican Senatorial Committee
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 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
FacetoFace/Ralston Repc Face to Face w/ J.Ralston															
FACE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/22/12	10/28/12	--WTF--		2	\$900.00	0.00									
39	KSNV	10/24/12	10/26/12	Wake Up Early w/ Wagner CM	430a-5a		--WT---	:30	1	\$200.00	1	0.00	NM	1	\$200.00
Wake Up Early Wagners															
EARLY															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/22/12	10/28/12	--WT---		1	\$200.00	0.00									
40	KSNV	10/27/12	10/27/12	Weekend Jeopardy/Whe CM	657-8pm		-----S-	:30	1	\$325.00	3	0.00	NM	1	\$325.00
WKND Jeop/Wheel															
WH/JEP															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/22/12	10/28/12	-----S-		1	\$325.00	0.00									
41	KSNV	10/27/12	10/27/12	Sat PR 10-11p CM	10-11pm		-----S-	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00
Saturday Prime 10-11pm															
SVU															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/22/12	10/28/12	-----S-		1	\$1,000.00	0.00									
42	KSNV	10/27/12	10/27/12	Sa-Su News 3 at Eleven CM	11pm-1135pm		-----S-	:30	1	\$1,000.00	2	0.00	NM	1	\$1,000.00
Sa-Su News 3 at Eleven															
NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/22/12	10/28/12	-----S-		1	\$1,000.00	0.00									
43	KSNV	10/27/12	10/27/12	Saturday Night Live CM	1130pm-1:02am		-----S-	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
Saturday Night Live															
SNL															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/22/12	10/28/12	-----S-		1	\$1,400.00	0.00									
44	KSNV	10/28/12	10/28/12	Sunday Today CM	7a-8am		-----S	:30	1	\$500.00	2	0.00	NM	1	\$500.00
Sunday Today															
SUN TODAY															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/22/12	10/28/12	-----S		1	\$500.00	0.00									
46	KSNV	10/28/12	10/28/12	News 3 Today Wknd CM	9a-930am		-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
News 3 Today															
NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/22/12	10/28/12	-----S		1	\$500.00	0.00									
47	KSNV	10/28/12	10/28/12	Chris Matthews 9:30AM CM	9:30a-10a		-----S	:30	1	\$500.00	2	0.00	NM	1	\$500.00
Chris Matthews SUN 9:30am															
CM															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/22/12	10/28/12	-----S		1	\$500.00	0.00									
48	KSNV	10/28/12	10/28/12	NFL Football CM	1P-9PM		-----S	:30	1	\$6,500.00	3	0.00	NM	1	\$6,500.00
NFL Football															
SNF															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/22/12	10/28/12	-----S		1	\$6,500.00	0.00									
49	KSNV	10/28/12	10/28/12	News 3 Live in Prime CM	7-10pm		-----S	:30	1	\$1,100.00	2	0.00	NM	1	\$1,100.00
News 3 in Prime															
POST GAME NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/22/12	10/28/12	-----S		1	\$1,100.00	0.00									
50	KSNV	10/28/12	10/28/12	Sa-Su News 3 at Eleven CM	11pm-1135pm		-----S	:30	1	\$1,000.00	2	0.00	NM	1	\$1,000.00
Sa-Su News 3 at Eleven															
NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/22/12	10/28/12	-----S		1	\$1,000.00	0.00									
51	KSNV	10/28/12	10/28/12	CM	6a-7a		-----S	:30	1	\$350.00	1	0.00	NM	1	\$350.00

Order / Rev: 100315
 Alt Order #: 06809944
 Flight Dates: 10/24/12 - 10/30/12

Advertiser: National Republican Senatorial Committee

Product Desc: NRSC 2012

KSNV

Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
News 3 Sunrise - SUNDAY																										
News 3 Sunrise SUNDAY																										
NEWS																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/22/12</td> <td>10/28/12</td> <td>-----S</td> <td>1</td> <td>\$350.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/22/12	10/28/12	-----S	1	\$350.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	-----S	1	\$350.00	0.00																					
N52	KSNV	10/28/12	10/28/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00											
News 3 in Prime																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/22/12</td> <td>10/28/12</td> <td>-----S</td> <td>1</td> <td>\$1,800.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/22/12	10/28/12	-----S	1	\$1,800.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/22/12	10/28/12	-----S	1	\$1,800.00	0.00																					
N54	KSNV	10/29/12	10/29/12	Wake Up Early w/ Wagners	CM	430a-5a	M-----	:30	1	\$200.00	1	0.00	NM	1	\$200.00											
Wake Up Early Wagners																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/29/12</td> <td>11/04/12</td> <td>M-----</td> <td>1</td> <td>\$200.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/29/12	11/04/12	M-----	1	\$200.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/29/12	11/04/12	M-----	1	\$200.00	0.00																					
													Totals	115	\$83,450.00											